



# Smart Card Safe Guard

The Ultimate Firewall for Your Wallet

## Identity Theft Facts:

- Identity theft is the fastest growing crime in Canada today.
- 1 in 5 households have already experienced identity theft.
- 70% of identity theft is detected by the victim, not by the credit card companies or financial institutions.
- Payment card fraud was the most commonly reported identity fraud reported by Canadians in 2009.
- Victims of identity theft or fraud can experience financial loss and difficulty obtaining credit or restoring their "good name".



Sleeve Size: 3 3/8" x 2 1/4"

## Why YOU need a Smart Card Safe Guard?

According to the Government of Canada, **Identity theft** is the unauthorized collection and use of your personal information, usually for criminal purposes.

For more information, please view recent CTV story:

[http://www.ctvbc.ctv.ca/servlet/an/local/CTVNews/20110704/bc\\_story\\_contactless\\_cr\\_edit\\_cards\\_110704/](http://www.ctvbc.ctv.ca/servlet/an/local/CTVNews/20110704/bc_story_contactless_cr_edit_cards_110704/)

Our insulated sleeve forms a protective barrier around your card to block electronic pickpockets from tapping into your personal data contained in your smart card chip. It protects any card with an RFID chip (Radio Frequency Identification) that holds sensitive personal information. The RFID shield blocks the transmission of 12.45 MHz or UHF 860-960 MHz waves.



Thieves have the ability to steal your sensitive data from your smart card using long distance wireless readers.



triton sales & marketing inc.

your need . . . our challenge

Since 1985



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## About Triton Sales and Marketing

Since 1985 Triton Sales & Marketing Inc. has provided Canadian and American clients with a wide variety of imprinted promotional products, service awards, business gifts, fulfillment programs and creative concepts. Our clients include a who's who of companies that have turned to Triton for promotional and business solutions.

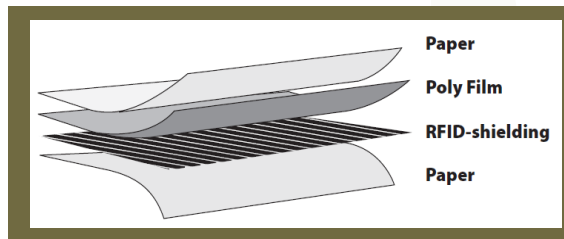
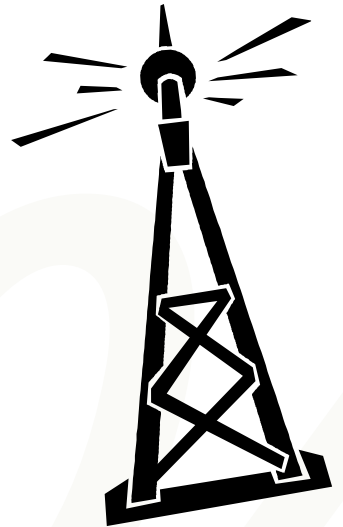
We are committed and dedicated to our motto,

**"Your need...Our Challenge".**

**We look forward to serving you.**

## Triton's Smart Card Safe Guard Benefits

- Your Smart Card Safe Guard is on duty 24 hours a day until you are ready to use your card.
- Our sleeve also blocks accidental reading of the card when it is in close proximity to a terminal in retail locations.
- Your Smart Card Safe Guard will also prevent the magnetic strip on your cards from becoming de-activated.
- Avoid the stress and hassle of having your credit cards compromised and re-issued.
- The secret to our Smart Card Safe Guard sleeve is the lamination that will keep your personal information safe.



## What can you protect?

- Credit Cards
- Debit Cards
- Membership Cards
- Identification Cards
- Drivers License
- *Any card needing protection!*

**For more information on creating your own custom Smart Card Safe Guard and pricing details, please contact us.**

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